



MOT JUICE

GDPR - LET'S GET A BETTER UNDERSTANDING

Firstly, please have a read of the MOT Juice overview of GDPR based at the highest level of general guidance.

GDPR stands for General Data Protection Regulation.

The goal of this new legislation is to help align existing data protection protocols whilst increasing the levels of protection for individuals, allowing customers to gain a greater level of control over their data, while offering more transparency throughout the data collection and use process.

Companies and the staff within those companies need to be aware of the following main points:

Obtaining Consent

Your company's terms must be clear and may not use confusing language to gain consent. Consent must be easily given and be able to be freely withdrawn at any time.

Right to Access Data

If your customers request their data profile, your company must be able to supply a fully detailed electronic copy of the data you hold, and this report must explain the ways you are using this information.

Data Portability

Users have a right to their own data. They must be able to obtain their data from you and reuse their data elsewhere.

Privacy by Design

Companies must be able to show that they have built internal systems to protect customer data.

Timely Breach Notification

If a security breach occurs, your company must inform customers within 72 hours.

Right to be Forgotten

Once a customer's data has outlived its designed use, your customers have a right to request that you completely delete their information.